1. Crafted SEO strategy and intuitive interface for [Type] site to achieve prominent rankings across top browser platforms, including Google and [Type].
2. Designed and executed security measures such as firewalls and encryption.
3. Researched new technologies, software packages and hardware products for use in website projects.
4. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
5. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
6. Boosted web traffic by improving navigation, [Action] and [Action].
7. Delivered user support to clients to train, educate and answer questions.
8. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
9. Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
10. Trained and supervised [Number] team members for ongoing [Type] projects.
11. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
12. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.
13. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
14. Planned and engineered RESTful web services to manipulate dynamic datasets.
15. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
16. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
17. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
18. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
19. Optimized [Type] and [Type] web assets for speed and performance.
20. Developed functional digital design concepts across various platforms to strengthen company brand and identity.